



Samshti

in-house magazine of NCC

Jan - Mar, 2025
Issue 72



MAHA KUMBH

SANGAM OF SEERS, SADHUS AND SEEKERS



UPHOLDING INTEGRITY

The Key to Our Collective Growth

“ Integrity is doing the right thing, even when no one is watching. It’s the cornerstone of trust and success.

”



AGK Raju
Executive Director

Dear NCCians,

Greetings to you all and welcome to the 72nd issue of Samashti.

Featured on the cover of this issue is a captivating image of the Mahakumbh Mela, one of the world’s largest spiritual gatherings, where millions of devotees come together in a profound celebration of faith, devotion, and unity. The Mahakumbh is not just a festival; it is a symbol of renewal, transformation, and the collective strength of tradition.

As we embrace the festive spirit of the season, it’s a time to reflect on new beginnings and the joy of togetherness. May the vibrant colours of Holi, the auspicious blessings of Ugadi, and the spirit of Ramzan bring peace, progress, and prosperity to you and your loved ones. Let’s celebrate these festivals with unity and renewed enthusiasm for a bright year ahead. While we revel in the joy of the season, it’s also an opportunity to reconnect with the values that guide us every day in our personal and professional life. One such core value is Integrity.

INTEGRITY

Integrity is the foundation of a thriving workplace and the cornerstone of professional excellence. Trust, transparency, and ethical behaviour are essential not only for our collective success but also for fostering a workplace where everyone feels respected and valued.

As employees of this organization, we each have a responsibility to maintain the highest standards of integrity in our actions and decisions. Integrity is not just about following rules; it is about being honest, fair, and accountable. These principles build trust among colleagues, clients, and stakeholders, and ensure

“ Let us lead by example and remember that integrity is not optional—it is a non-negotiable aspect of our professional identity.”

the long-term sustainability of the organization. Unethical behaviour undermines the trust and damages the culture of the organisation, which we have worked so hard to build.

I urge everyone to reflect on their role in strengthening our ethical framework. Let us lead by example and remember that integrity is not optional—it is a non-negotiable aspect of our professional identity. Together, let’s continue to uphold the core values that define us as a team and an organization.

Best Wishes,

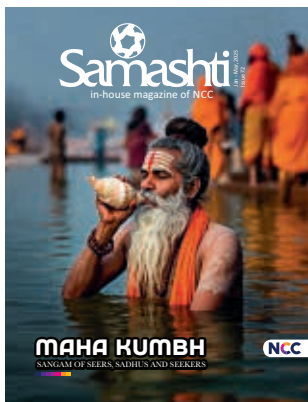
AGK Raju



This is for internal circulation only. The views expressed in the magazine are not necessarily that of the management. Edited by Editorial Team and printed & published by the Corporate Communications department for and on behalf of NCC Limited.



ABOUT THE COVER



Maha Kumbh, the grandest religious gathering on Earth, epitomizes the spiritual and cultural essence of India. Held every 144 years at Prayagraj, it symbolizes the confluence of faith, tradition, and unity. Pilgrims from all walks of life congregate to take the sacred dip in the rivers, believed to cleanse sins and pave the way to salvation. This massive congregation, steeped in mythology and history, transforms the landscape into a vibrant mosaic of devotion, chants, and rituals, underscoring India's profound spiritual heritage. Maha Kumbh is not just a spiritual event but a celebration of India's diverse cultural tapestry. The event is a hub for philosophical discussions, spiritual discourses, and artistic performances, showcasing the richness of Indian heritage. Beyond its religious significance, Maha Kumbh is a logistical marvel, with meticulously planned infrastructure and administration to accommodate millions of devotees. This extraordinary event transcends religious boundaries, inviting people across the globe to witness and experience its unparalleled grandeur, serving as a testament to the enduring power of faith and the unity of humanity. NCC, with its unparalleled expertise in executing large-scale infrastructure projects, mirrors the spirit of Maha Kumbh by seamlessly managing complex logistical and structural demands of India's infrastructure development, embodying the values of unity, resilience, and collective progress.

Editorial Team

Editor in Chief : **AGK Raju**
Associate Editor : **Srinivas Veluri**
Copy Editors : **Philip Joshua & Janakiram Rao**
Chief Designer : **Praveen Vadla**

Copyright Disclaimer

Every effort has been made to ensure that all content in this in-house magazine complies with copyright laws. Any copyrighted material used is either with permission, credited appropriately, or believed to fall under fair use for informational or illustrative purposes. If any content has been inadvertently used without proper authorization or attribution, it is purely unintentional. The editorial team requests the rightful owner to contact us, and the material will be promptly acknowledged or necessary action will be taken as required.



NURTURING TALENT, ACHIEVING MILESTONES

Dear Colleagues,

The beginning of 2025 has been a momentous one for NCC. On 3 January 2025, our World Trade Centre project in Nauroji Nagar, New Delhi, was inaugurated by Prime Minister Narendra Modi. This milestone marks a proud chapter in NCC's legacy, showcasing our strong commitment to excellence, innovation, and sustainable development. Transforming over 600 dilapidated quarters into state-of-the-art commercial towers with approximately 34 lakh square feet of premium space, this project reinforces our position in India's infrastructure and urban development landscape.

As part of NCC Foundation's commitment to honouring the legacy of Sri Alluri Sitarama Raju, our Chairman Emeritus, Dr AVS Raju, pledged twelve 2-BHK flats to the tribal villagers of Battapanuka Panchayat, ASR District, Andhra Pradesh. We will fulfil this promise soon by handing over the flats to the tribal villagers, recognizing the heritage and contributions of their ancestors to India's freedom struggle.

On a positive note, NCC was recently awarded the Bengaluru Suburban Rail contract under Package C2A. The scope of work includes the construction of eight stations, covering civil, structural, foot over bridge (FOB), pre-engineered work above platform level, electrical and mechanical (E&M), and allied works for K-RIDE—a joint venture between the Government of Karnataka and the Ministry of Railways. This project features one interchange station at Benniganahalli, four at-grade stations at Kasturi Nagar, Seva Nagar, Banaswadi, and Hebbal, and three elevated stations at Nagawara, Kanaka Nagar, and Mathikere.

As we step into another promising year, I want to take a moment to reflect on our human capital that has brought us to this point.

People-Centric Growth and Development

The foundation of NCC's success lies in our people. When we invest in nurturing the potential within our teams, we unlock a wealth of opportunities and build a resilient, forward-thinking future.

As employees, you are our greatest asset, and we remain committed to investing in initiatives that foster your professional growth, well-being, and collaboration. Whether you are part of our site teams or our office staff, your skills and commitment drive our achievements. To support your development, we offer training programs designed to help you excel in a rapidly evolving industry. Our training programmes ensure 'ready to deploy' QS staff at project sites by grooming GETs to productively contribute straightaway after deployment. Through workshops on safety and modern construction techniques to sessions on emerging technologies, we ensure you are equipped to meet tomorrow's challenges with confidence.

Safety and well-being remain paramount. We continue to uphold stringent safety measures, while also prioritizing your health, fostering a secure and productive work environment.

Celebrating Long-Service Legacy

No story of NCC's human capital journey would be complete without recognizing our long-serving employees, whose loyalty and knowledge are invaluable. Their contributions, highlighted in our in-house magazine Samashti, inspire us all to uphold the highest standards of excellence.

As we move forward, let us embrace every opportunity with determination and energy, united in our mission to build a brighter future. Together, we will scale new heights and create a meaningful impact on the communities we serve.

Financial Results

Coming to the financial results, for the period ended December 2024, NCC Limited achieved a consolidated turnover of Rs 16,166 crore, marking a 12% growth compared to Rs 14,441 crore in the same period of previous year. The company recorded a net profit attributable to shareholders at Rs 566 crore, an increase from Rs 472 crore in the corresponding period of the previous year. As of 31 December 2024, the order book stood robust at Rs 55,548 crore.



OUR TRAINING PROGRAMMES ENSURE 'READY TO DEPLOY' QS STAFF AT PROJECT SITES BY GROOMING GETs TO PRODUCTIVELY CONTRIBUTE STRAIGHTAWAY AFTER DEPLOYMENT.



Looking Ahead to 2025

As we build on our competencies, this year holds immense promise, with several key projects lined up for completion. These projects symbolize not only our technical expertise but also our unwavering commitment to quality. Our ability to navigate challenges and deliver on time reinforces our reputation as a trusted partner in the industry.

We remain confident in achieving the ambitious targets we have set for the year, encompassing order inflow, EBITDA, and revenue growth, as outlined in our market guidance. This confidence stems from the capabilities and determination of our strong workforce, whose expertise and passion drive our vision forward. Moreover, the trust and loyalty of our clients continue to be the bedrock of our success, propelling us to new heights. With such strong support and shared aspirations, we are well-positioned to exceed expectations and create long-lasting value for all those associated with our journey.

In conclusion, I extend my heartfelt gratitude to each of you for your unwavering dedication to NCC. As we welcome the upcoming festivals of Ugadi, Holi and Ramzan, let us embrace the spirit of these celebrations with hope and positivity.

Together, let us work to make 2025 a year of success.

Best Wishes,

A R R A T

A Ranga Raju

NCC Completes

Chennai Trade Centre Project

NCC has successfully completed the ambitious expansion project for the Chennai Trade Centre (CTC) at Nandambakkam, Mount Poonamalle Road, Chennai, commissioned by the Tamil Nadu Trade Promotion Organization (TNTPO). The project, which commenced on 1 September 2020, is a significant addition to Chennai's infrastructure for trade, exhibitions, and conventions, designed to meet international standards.

The expansion includes the construction of five new exhibition halls, a large convention hall, and three conference rooms, each meticulously designed to support large-scale trade events and international exhibitions. Spanning a total area of 83,746 square meters, the project also features a separate multi-level car parking (MLCP) facility that accommodates up to 1,396 vehicles, catering to the centre's increased footfall and accessibility.

Salient Features of the Chennai Trade Centre Project:

Main Buildings: The main building occupies 41,872 square meters, the utility building covers 3,310 square meters, and the MLCP building occupies 38,564 square meters, collectively enhancing the facility's operational capacity.

Exhibition Halls: Five halls, with individual areas ranging from 1,880 to 2,580 square meters, provide a combined exhibition space of 11,521 square meters, tailored to host a variety of events and expos.

Convention and Conference Facilities: The convention hall, covering 3,721 square meters, and three conference halls, totalling 1,244 square meters, are equipped to support corporate meetings, seminars, and international trade forums.

Support Infrastructure: The project integrates 14 lifts, 4 escalators, and essential services, including power distribution transformers, fire safety systems, air conditioning and mechanical ventilation (ACMV), an integrated building management system (IBMS), and on-site treatment plants for sustainability.

The newly completed Chennai Trade Centre is now positioned to further enhance Tamil Nadu's role as a key destination for business and trade events in India, contributing to the economic growth and industry engagement within the region.

This successful expansion by NCC demonstrates its commitment to delivering large-scale infrastructure projects that enhance connectivity and economic potential across India.





Prime Minister Narendra Modi Virtually Inaugurates World Trade Centre in New Delhi



Kota Rajasekhar, SGM (F&A), Rakesh Kumar Choudhary, VP along with officials of NBCC at the inauguration

Prime Minister Narendra Modi virtually inaugurated two transformative urban redevelopment projects in New Delhi – the World Trade Centre at Nauroji Nagar and the General Pool Residential Accommodation (GPRA) Type-II Quarters at Sarojini Nagar. These projects are part of the government's efforts to modernize the national capital's infrastructure while promoting sustainable development practices.

The World Trade Centre at Nauroji Nagar, executed by NCC Limited in collaboration with other stakeholders, has redefined the landscape of the area. The project has replaced over 600 aging residential quarters with state-of-the-art commercial towers, providing a staggering 34 lakh square feet of premium commercial space equipped with cutting-edge amenities.

Emphasizing sustainability, the World Trade Centre integrates green building practices, including a zero-discharge concept, solar energy generation, and a rainwater harvesting system, aligning with India's commitment to environmentally responsible development.

Meanwhile, the GPRA Type-II Quarters at Sarojini Nagar have been developed to address the housing needs of government employees. This residential project underscores the government's vision of providing modern and comfortable living spaces, contributing to the overall enhancement of urban living standards in the national capital.

With the inauguration of these projects, New Delhi continues its transformation into a world-class city that blends modernization with sustainability.

Griha Exemplary Performance Award For AIIMS Rishikesh



Shambhu Nath Mishra, DGM, receiving the accolade on behalf of NCC

NCC has been honoured with the Exemplary Performance Award by the GRIHA Council for our outstanding work on the 280-bedded Satellite Centre of AIIMS Rishikesh, located at Udham Singh Nagar, Uttarakhand.

This recognition, awarded at the prestigious 16th GRIHA Summit held in New Delhi on 5 December 2024, celebrates our Exemplary Performance in Site Management (During Construction). Shambhu Nath Mishra, DGM, accepted the award on behalf of NCC from Meenakshi Lekhi, Former Minister of State for External Affairs, Government of India, in the presence of esteemed dignitaries including Dr Vibha Dhawan, President, GRIHA Council, and Director General, TERI. This award underscores our commitment to health, safety, and sustainability at construction sites. The recognition followed a meticulous evaluation of the health and safety measures implemented by the project team during the construction phase, reflecting our dedication to worker safety and environmental consciousness.



Key highlights of NCC's scope of work for the AIIMS Rishikesh project include:

- A 280-bedded earthquake-resistant multispecialty hospital (G+5 floors)
- Residential accommodations:
 - ➔ SR Hostel: 104 suites (G+6, 2 blocks)
 - ➔ JR Hostel: 52 rooms (G+3, 1 block)
 - ➔ Nurses Hostel: 144 rooms (G+4, 2 blocks)
 - ➔ Housing Blocks: Type-2, Type-3, Type-4, and Type-5
- Additional facilities: Guest House, Shopping Complex, Sub-Station, Pump House, Mortuary, MGPS, Laundry, STP, Chiller Plant, and a Sarai (Patient Inn).

The GRIHA Council, India's leading green building rating body, evaluates the environmental performance of buildings across their lifecycle. This award reflects NCC Limited's ethos of integrating sustainability and worker welfare into every stage of project execution.

AIIMS Bilaspur Project Achieves Prestigious GRIHA 3-Star Certification



Meenakshi Lekhi, Former Minister of External Affairs, GoI, presenting the award to NCC

Our AIIMS Bilaspur (Himachal Pradesh) project has been conferred with the prestigious GRIHA 3-Star certification. This certification underscores the project's commitment to sustainable building practices and environmental responsibility.

The GRIHA (Green Rating for Integrated Habitat Assessment) Council bestowed the award during the 16th GRIHA Summit, held on 5 December 2024, at the India Habitat Centre in New Delhi. The certificate was presented at the Valedictory Session & Award Evening by Chief Guest Meenakshi Lekhi, former Minister of State for External Affairs and Culture of India.

In recognition of this achievement, the GRIHA Council has also issued a letter addressed to both our client, NBCC (India) Limited, and NCC Limited, acknowledging the project's significant contribution to sustainable infrastructure.

NCC Wins HMTV Business Excellence Award

NCC has added another feather to its cap by receiving the prestigious HMTV Business Excellence Award in the Real Estate & Infrastructure category. The award was presented at a glittering ceremony held at JRC Convention, Jubilee Hills, Hyderabad.

The award was accepted on behalf of the company by T Vijay Kumar, General Manager, and Philip Joshua, Corporate Communications. The award highlighted NCC's commitment to excellence and innovation in the field of real estate and infrastructure. The HMTV Business Excellence Awards are renowned for recognizing outstanding contributions and achievements across various industries. NCC's recognition in the Real Estate & Infrastructure category is a testament to its dedication to delivering world-class projects and setting benchmarks in the industry. This



Philip Joshua (1st from left) and T Vijay Kumar (5th from left) of NCC at the HMTV award presentation.

remarkable accomplishment reflects the relentless efforts, expertise, and teamwork of the entire NCC family. The company's leadership in pioneering transformative projects continues to make a lasting impact on India's growth and development.

Congratulations to the entire NCC team for this well-deserved honour!

Four Prestigious Awards at PRSI National Event

NCC achieved remarkable recognition by winning four prestigious awards at the 46th All India Public Relations Conference, organized by PRSI at Hotel Babylon International, Raipur, on 20–21 December 2024.

T Vijay Kumar, GM, accepted the awards on behalf of NCC in the presence of esteemed dignitaries, including Nand Kumar Sai, Former Chairman of the National Commission for Scheduled Tribes, and PRSI National President, Dr Ajit Pathak.

The accolades include: 1. **Best CSR for Childcare** – First Prize 2. **Social Media for PR & Branding** – Second Prize 3. **Sustainability Development Report** – Second Prize 4. **Annual Report** – Third Prize

These honours underscore the dedication and teamwork of all departments involved, demonstrating NCC's unwavering commitment to excellence in Corporate Communications and societal well-being through CSR and Sustainability initiatives.

Let us celebrate this collective achievement and continue striving toward greater milestones in the future!



Babu Jagjivan Ram Auditorium, Bengaluru: A Symbol of Excellence

NCC Limited received a Certificate of Excellence for the outstanding quality of construction of the Babu Jagjivan Ram Auditorium in Bengaluru. The award was presented by Kantharaju P S. (IAS), Executive Director of the Karnataka Residential Educational Institutions Society (KREIS), Bengaluru, during a ceremony that celebrated innovation and quality in the field of construction. This prestigious recognition underscores NCC's unwavering commitment to delivering excellence in every project. At NCC, quality is not merely a goal but a guiding principle that shapes each endeavour, ensuring exceptional outcomes and setting new benchmarks in the construction industry.

The Babu Jagjivan Ram auditorium, a state-of-the-art 2,50,000 sft facility, is designed to promote education, research, and cultural exchange. The 2000 seat auditorium featuring a 25 m high hyperbolic roof and curvilinear



K Veer Prakash Reddy, Sr Project Manager, receiving the Certificate on behalf of NCC from Kantharaju P S (IAS) Executive Director, KREIS Bengaluru

facade stands as a testament to NCC's expertise in creating world-class infrastructure. The Space-Frame structure, covering a vast roof area of 5500 sqm and Vertical cladding of 3000 sqm, is a masterpiece with a remarkable span length of 100 meters. Its modern design, functionality, and impeccable craftsmanship have garnered widespread acclaim.

RWSS Hatadihi Water Supply Project Appreciated for Quality & Safety



The RWSS Drinking Water Supply to Rural Villages under Odisha Mineral Bearing Area Development Corporation (OMBADC) Project at Hatadihi has reached the remarkable milestone of 10 million Safe Manhours. The Water Division of NCC has done a commendable job by maintaining and sustaining Health, Safety and Environment (HSE) Management System and Good Quality Standards at its RWSS Project.

The impressive feat of 10 million Safe Manhours without any loss time injury and good quality of work was recognized and duly appreciated with a certificate presented by the Team Leader of Authority Engineer and Executive Engineer (Er. Manas Ranjan Parida), RWS&S to the Project In-Charge, who received it on behalf of NCC. Recognition from RWS&S in the form of a Certificate of Appreciation for Quality & Safety is a testament to the Project's exemplary track record. This accomplishment wouldn't have been possible without the effective leadership of the Project In-Charge, Safety In-Charge and the collaborative efforts of the entire team guided by the Project Co-Ordinator.

Congratulations to the entire RWSS-Hatadihi Project team for this remarkable achievement in HSE and Quality! Let this milestone inspire ongoing commitment to Safety excellence and Quality Standards. Upholding these high standards is crucial to ensuring the well-being of all employees and fostering sustainable project development. The NCC corporate HSE team applauds all project sites for their dedication and encourages them to achieve even greater safety milestones in the future.



NRKS Padmanabha Raju, Vice President (top row extreme right) and Anoop Kumar, SGM (top row 2nd from right) of NCC at the award ceremony

SWSMUP Projects Recognized for Outstanding Contribution



Uttar Pradesh has emerged as the frontrunner in the implementation of the PM Jal Jeevan Mission, a significant achievement in ensuring safe and accessible drinking water for rural households. In recognition of this milestone, the Namami Gange & Rural Water Supply Department of Uttar Pradesh felicitated engineers and agencies for their exemplary contributions to the scheme. NCC received

distinguished recognition for its efforts in the successful execution of Phase-1, Phase-2, and Phase-3 projects under the State Water Sanitation Mission (SWSM). NRKS Padmanabha Raju, Vice President (Technical), and Anoop Kumar, Senior General Manager (Technical), received the awards on behalf of NCC from Swatantra Dev Singh, Cabinet Minister for Jal Shakti, Uttar Pradesh. The award ceremony, held at the Lucknow Development Authority (LDA) premises, was graced by esteemed dignitaries, including Ramkesh Nishad, Minister of State for Jal Shakti, UP Government, Anurag Srivastava, Upper Principal Secretary, Dr Rajshekhar, Managing Director of UP Jal Nigam (UPJN), and Brijraj Singh Yadav, Executive Director, UPJN.

The certificates of appreciation acknowledged NCC's contribution in formulating and operating water supply schemes that have significantly contributed to the state's water and sanitation infrastructure. These projects are a testament to the collective efforts in advancing the goals of the Jal Jeevan Mission and ensuring sustainable access to drinking water for rural communities.

A 5 Star Achievement in Coal Mining

It is indeed a proud moment for NCC that its client has secured "5 Star Rating" for Coal and Lignite mines of MKD-1 OCM Project, Umrer Area of Western Coalfields Ltd (WCL) from the Ministry of Coal.

The Mining Division of NCC is executing the MKD-1 project valued at Rs 1000 crore for a duration of 5 years 3 months since November 2020 and has completed nearly 80% of the project value by September 2024.

WCL is a subsidiary of Coal India Ltd (CIL) operating 14 Open Cast Coal Mines in Maharashtra and Madhya Pradesh states. Among all projects, the MKD-1 Project, being executed by NCC, secured the "5 Star Rating Award".





NCC's RDSS Moradabad Power Distribution Project Completed

NCC has successfully completed the ambitious RDSS Moradabad Cluster -88 Power Distribution Project under the Revamped Distribution Sector Scheme (RDSS) for Paschimanchal Vidyut Vitran Nigam Ltd (PVVNL) in the Moradabad zone. This transformative project, executed over 24 months, underscores NCC's commitment to delivering quality and on-time power infrastructure solutions.

Project Scope and Activities

The RDSS Moradabad project encompassed three primary activities:

1. Feeder Segregation: Aimed at improving the efficiency of power supply by separating agricultural and non-agricultural feeders.
2. Feeder Bifurcation: Focused on redistributing electrical loads for enhanced system performance and reliability.
3. AB Cable Spreading: Involved the deployment of Aerial Bundled (AB) cables in rural areas to minimize power theft and ensure safer, uninterrupted electricity distribution.

Objectives Achieved

The project was designed to address key challenges in power distribution while upgrading the region's infrastructure. The primary objectives included:

1. Minimizing AT&C Losses: The initiative will significantly reduce Aggregate Technical and Commercial (AT&C) losses, ensuring better financial and operational efficiency.
2. Ensuring Reliable and Quality Power: The improvements guarantee consistent and high-quality electricity supply to consumers.
3. Stabilizing Power Supply: The upgraded infrastructure eliminates voltage drops and reduces instances of power shutdowns, fostering stability across the network.
4. System Upgradation: The transition from 25 KVA to 63 KVA systems marks a significant leap in capacity and capability, meeting the growing energy demands of the region.

Timely Completion and Quality Assurance

Despite the complex scope and challenges, NCC completed the project within the stipulated timeframe of 24 months, adhering to stringent quality standards. The timely delivery is an embodiment of NCC's engineering excellence, meticulous planning, and unwavering commitment to fostering India's power sector growth.

Driving Progress and Empowerment

With the successful execution of the RDSS Moradabad Zone Power Distribution Project, NCC has reaffirmed its position in the Electrical infrastructure development. This project not only enhances the power distribution network in the Moradabad cluster but also contributes to the broader goal of ensuring reliable, efficient, and sustainable power for all.

UHPFRC Nagpur LLP Launches India's Strongest Concrete



In a groundbreaking development for India's construction industry, UHPFRC Nagpur LLP, a subsidiary of NCC Limited, has introduced Ultra-High Performance Fiber Reinforced Concrete (UHPFRC) to the Indian market. This revolutionary material, developed using advanced technology from Dura Technology Sdn Bhd, Malaysia, is set to redefine modern construction with its unparalleled strength, durability, and sustainability.

The new UHPFRC is four times stronger than traditional concrete and boasts a durability factor 100 times greater. Its superior impact resistance, combined with being 30-35% lighter, positions it as a game-changer for infrastructure projects. As a greener material, UHPFRC aligns seamlessly with the principles of sustainable development, offering a more environmentally friendly alternative without compromising on performance.

Key benefits of UHPFRC include:

Cost-Effectiveness: Cheaper and better solutions compared to steel structures, significantly reducing overall project costs.

Ease of Handling: Its lightweight nature allows for easier transportation and installation, facilitating more efficient construction processes.

Longer Spans: Capable of spanning up to 115 meters, UHPFRC reduces the need for extensive foundation work, cutting foundation costs and shortening construction timelines by over 20%.

The product brochure was officially unveiled by ASN Raju, Director at NCC Limited's Mumbai Regional Office, during a ceremony held on 21 October 2024. Speaking at the event, ASN Raju emphasized the transformative potential of UHPFRC, stating, "This innovative material reflects our commitment to advancing India's infrastructure sector with cutting-edge technology. UHPFRC is not just stronger and more durable but also embodies our focus on sustainable development and cost efficiency." Developed in collaboration with Dura Technology Sdn Bhd, a global leader in concrete innovation, UHPFRC promises to address many challenges in the construction industry, from reducing environmental impact to enhancing structural longevity. With its introduction, NCC continues to solidify its position as a pioneer in adopting innovative and sustainable building solutions.

As India gears up for a wave of large-scale infrastructure projects, UHPFRC is expected to play a pivotal role in transforming the nation's construction landscape, delivering structures that are not only robust and cost-effective but also aligned with global sustainability goals.

NCC Limited Donates Mid-Day Meal Van to Akshaya Patra Foundation in Kandi, Telangana

In a heartwarming gesture reaffirming its commitment to social responsibility, NCC donated a mid-day meal van to the Akshaya Patra Foundation at Kandi, Telangana, on 17 January 2025. This is the 12th van donated by NCC Limited. Over the years, the company has contributed mid-day meal vans to the foundation across Andhra Pradesh, Telangana, Maharashtra, Odisha, and Uttar Pradesh, reinforcing its support for the well-being and education of children in these regions.

The Akshaya Patra kitchen at Kandi is a remarkable feat of infrastructure and innovation. Spanning an impressive 64,438 square feet, it stands as the largest hi-tech mega kitchen of its kind, with a capacity to feed over one lakh children every school day. Established in partnership with Infosys Foundation, this kitchen serves as a beacon of hope, ensuring that underprivileged children receive nutritious meals essential for their growth and education.

NCC is proud to contribute to this noble initiative, which aligns with our values of building a better future for the next generation. By supporting Akshaya Patra, we aim to nourish not just bodies but also dreams and aspirations.



M Peddi Raju, Head CSR, handing over the Key of Akshaya Patra Van

The mid-day meal vans play a critical role in the Akshaya Patra foundation's operations, ensuring that freshly prepared, hygienic meals are delivered efficiently to schools across the region. NCC's sustained support over the years has significantly bolstered Akshaya Patra's ability to reach more children and expand its impact.

The partnership between NCC and Akshaya Patra exemplifies how corporates and non-profits can collaborate to bring about meaningful change. Together, they are working towards a future where hunger is no longer a barrier to education, enabling children to focus on learning and achieving their potential.



Cultural Program

NCC proudly sponsored the Federation of Telugu Association of Maharashtra's cultural program in Mumbai, celebrating cultural diversity and fostering regional pride.

Dhaatri Lactation Support Unit Inaugurated by NCC at Government Area Hospital, Bhimavaram

NCC, in collaboration with Sushena Health Foundation, inaugurated the Dhaatri Lactation Support Unit at the Government Area Hospital, Bhimavaram on 20 December 2024. This milestone marks NCC's unwavering commitment to maternal and child health. NCC played a pivotal role in launching this initiative, which shall also include Aaryajanani program and is expected to benefit 1,000 babies and 4,000 mothers annually. Dr Durgaprasad, Chairman NCC, lauded the partnership with Sushena Health Foundation, highlighting the shared vision of improving health outcomes through initiatives like the Aaryajanani program. He emphasized the importance of early and exclusive breastfeeding, advocating collective efforts to address maternal and infant health challenges. Rahul Kumar Reddy, IAS, Joint Collector, West Godavari, praised NCC's impactful contribution, recognizing our leadership in advancing community healthcare.



Dr AS Durga Prasad, Chairman, NCC, along with notable dignitaries

Dr. Santhosh Kumar Kraleti, Founder Director of Dhaatri Mothers' Milk Banks, highlighted that "Dhaatri," rooted in ancient Indian traditions, symbolizes the sharing of a mother's milk. He emphasized breastfeeding as a cornerstone of love, compassion, and national well-being, urging collective efforts to ensure early and exclusive breastfeeding for healthier communities. NCC's collaboration with Sushena has been instrumental in strengthening Dhaatri Mothers' Milk Bank initiatives at multiple locations like Niloufer Hospital, Gandhi Hospital & ESI Hospital in Telangana, GGH Hospital at Kakinada and Bhimavaram in Andhra Pradesh, and BRDMC Hospital in Gorakhpur reaffirming its commitment to creating a brighter, healthier future.

NCC Supports Sadichha School

NCC has extended its support for the construction of the Sadichha School building in Wadeghar, Kalyan, Thane. The school, run by the Sadichha Foundation since 1981, is dedicated to providing quality education and care for mentally challenged students. With the new facility, the Foundation also aims to include physically challenged children, creating an inclusive learning environment that empowers students to overcome challenges and achieve their potential. Sadichha, which translates to "good wishes," has already benefited 70 children and aspires to expand its reach with this new infrastructure. The Foundation was allotted a small plot by the Municipal Corporation of Kalyan, Thane District, to

construct and equip their own facilities. More than 90% of the building work is now complete, and the next phase will involve installing suitable equipment to enhance teaching methods and provide specialized care for mentally and physically challenged children. This initiative underscores NCC Limited's commitment to community welfare and educational development, particularly for underserved and differently-abled groups. By supporting the development of such specialized infrastructure, NCC aims to foster holistic growth, skill-building, and social integration for students with special needs, thereby contributing meaningfully to society.



Serving Communities with Care: NCC's CSR Initiatives

NCC Limited continues to uphold its commitment to social responsibility through impactful initiatives across the country. From organizing health camps in collaboration with renowned institutions to supporting cultural programs that celebrate regional heritage, NCC's CSR efforts reflect its dedication to community welfare and cultural enrichment. Here's a glimpse of recent initiatives that made a difference:



A Medical Health Camp was conducted at the MMRDA Project, Mumbai, on 8 October 2024, offering free medical assistance to workers and the surrounding community.



On 19 October 2024, a Medical Camp was organized in collaboration with the AIIMS Rishikesh team of doctors at the UP Patwadh WSS Site. Workers and nearby residents received free medical checkups, and the doctors were presented with indoor trees as a token of gratitude for their invaluable service.



A Blood Donation Camp was successfully conducted at the UP Patwadh WSS Site, encouraging employees and the local community to contribute to a life-saving cause.



These initiatives underline NCC's unwavering commitment to improving lives and building a better society.

"True corporate success lies not just in profits, but in the positive impact we create. When businesses uplift communities, nurture the environment, and empower people, they build a legacy that goes beyond balance sheets—one of purpose, progress, and lasting change."

Safety First, Always Milestones and Initiatives in Action

At NCC, safety is more than a priority—it's a culture. With unwavering dedication, our teams have achieved significant milestones and conducted impactful safety initiatives across multiple project sites. From rigorous training programs to remarkable achievements in safe work hours, we continue to set benchmarks in workplace safety.



20 Million Safe Work Manhours at SWSM Lucknow Rural Water Supply Project



Half yearly Safety audit conducted at Project Seabird



Successfully achieved 1 million safe man-hours in our project Metro Bhavan CA-60



BBS (Behaviour Basic Safety) training conducted for staff at MMRDA, CA-07 Project.



"Zero Accident 2 million Safe Work Hours" for WBPWSP Purulia PKG-I & II



Safety kit and Household kit distribution - MMRDA, CA-07 Project, Mumbai



BBS training conducted at Navi Mumbai International Airport Project (NMIAL)



Safety Training Session at AIIMS Rishikesh Project

SITE VISIT

1. **Dr A S Durga Prasad**, Chairman, **A S N Raju**, Wholetime Director and **U Sunil**, Director of NCC visited LDA-Flyover-Daliganj Project

2. **Prathmesh Kumar (I.A.S)**, LDA Vice Chairman, visited LDA-Flyover-Daliganj Project



3. **JP Nadda**, Union Minister of Health Minister of Chemicals and Fertilizers, **Dr Himanta Biswa Sarma**, Hon'ble Chief Minister of Assam and **A S Prasad**, Vice President (HITES) visited AIIMS-Guwahati. They were felicitated by **M S A N B Srinivas**, Vice President on 08 January 2025

4. **Pushkar Singh Dhami**, Chief Minister of Uttarakhand visited Satellite Centre of AIIMS Rishikesh Project, Udham Singh Nagar. **Sanjith Raju Alluri**, Director (Projects) is also seen in the picture.

5. **Swatantra Dev Singh**, Jal Shakti Minister, Uttar Pradesh, visited SWSMUP - Gorakhpur South site - Har Ghar Jal project. He was welcomed by **Atanu Mitra**, DGM (Tech)

6. **Himanta Biswa Sarma**, Chief Minister of Assam, visited to SMCH Silchar Site. He was welcomed by **Mayil Vahanan**, AGM (Tech)



SNIPPETS & SNAPSHOTS



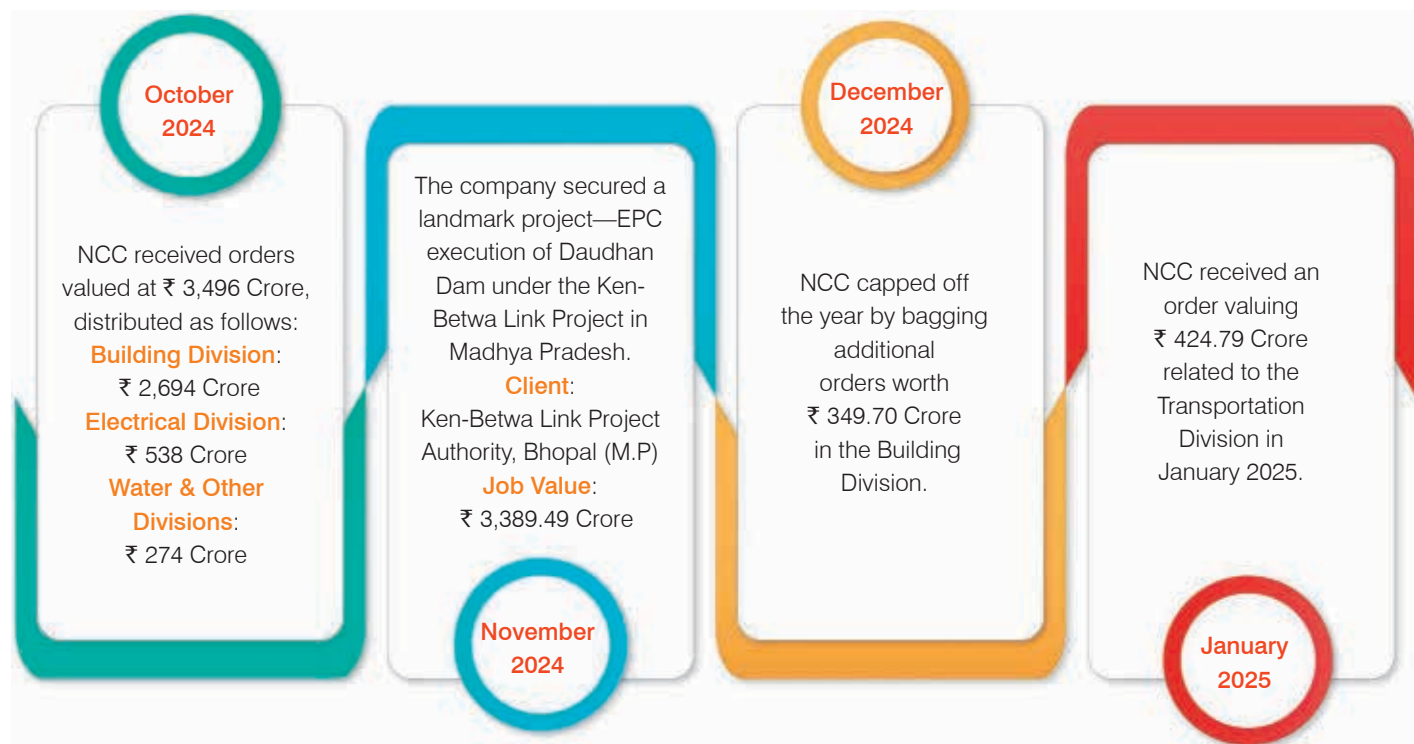
Engineers Day 2024 celebration, at WBPWSP Purulia Project.



RO Lucknow Team winning the Cricket Tournament under the captainship of Uday Kumar Varma, Manager (Materials)

Orders Bagged

NCC continued its remarkable performance by securing a series of prestigious orders worth a total of ₹ 7,659.98 Crore (excluding GST) during the months of October, November, December 2024 and January 2025. These orders highlight NCC's diverse expertise across various divisions and its trusted reputation among government agencies and private companies alike.



These orders are received from state and central Government Agencies and private Limited Company and does not include any internal order. These collective achievements during the last quarter of 2024 reinforce NCC Limited's leadership in the infrastructure sector, showcasing its capability to deliver high-value, diverse, and impactful projects that contribute to the nation's progress.



Railway span 972-973 successfully erected (two span of steel girder) at CA-07 project on 20 October 2024.



World Quality Day 2024 at Adani Green Project

INTEGRATED MANAGEMENT SYSTEMS

In this issue of Samashti, we spotlight ISO Excellence—showcasing NCC's unwavering commitment to quality, sustainability, and global standards through its ISO certifications and strategic advancements.

ISO Certifications in NCC and its successful implementation

What is ISO?

ISO stands for International Organization for Standardization. The central secretariat of the ISO is located in Geneva, Switzerland, which is responsible for developing international standards. The main work of developing the standards is done by the Technical Committee appointed by ISO for a specific purpose; the committee is mainly responsible for quality management issues and is known as TC176, which is composed of highly experienced people from different countries of the world. It has been operating since 1987 with the maiden version of the ISO 9000 Quality Management System.

Why ISO?

To successfully operate a business, there are certain things that organisation need to achieve first to prove its credibility and earn more potential business, ISO certification is way to do this. Any international certification acts as a formal declaration issued by an authorized body. It states that organisation is competently meeting a set of requirements or guidelines, which can be related to quality, data privacy, environment safety, employee safety, assets security, etc. It is exhibiting organisation's credibility by adhering to some standard regulations provided by an independent international organization like ISO.

ISO certifications achieved by NCC:

- 1. ISO 9001:2015:** It is a globally recognized standard for quality management. It helps organizations of all sizes and sectors to improve their performance, meet customer expectations and demonstrate their commitment to quality. Its requirements define how to establish, implement, maintain, and continually improve a Quality Management System (QMS). This certification is issued by TUV-NORD.
- 2. ISO 14001:2015:** It is the internationally recognized standard for Environmental Management Systems (EMS). It provides a framework for organizations to design and implement an EMS and continually improve their environmental performance. By adhering to this standard, organizations can ensure they are taking proactive measures to minimize their environmental footprint, comply with relevant legal requirements, and achieve their environmental objectives. The framework encompasses various aspects, from resource usage and waste management to monitoring environmental performance and involving stakeholders in environmental commitments. This certification is issued by TUV-NORD.



INTEGRATED MANAGE



Dr Haribabu Pasupuleti
Head IMS/ISO



This year, we are migrating some of our ISO certification from Global Management Certification Services (GMCS) to TÜV NORD, a globally recognized leader in certification services. This strategic shift reflects our commitment to achieving higher standards of quality, global recognition, and process excellence. TÜV NORD's rigorous auditing practices, industry expertise, and integrated solutions will provide us with enhanced credibility, superior audit quality, and better alignment with international market requirements. This transition will also strengthen our competitive edge in bidding processes and client evaluations. We are confident this move will significantly benefit our organization in the coming years.



3. ISO 45001:2018: It is an international standard that specifies requirements for an Occupational Health and Safety (OH&S) management system. It provides a framework for organizations to manage risks and improve OH&S performance. The standard establishes criteria for an OH&S policy, objectives, planning, implementation, operation, auditing and review. Key elements include leadership commitment, worker participation, hazard identification and risk assessment, legal and regulatory compliance, emergency planning, incident investigation and continual improvement. This certification is issued by TUV-NORD.

4. ISO 27001: 2022: It is the world's best-known standard for Information Security Management Systems (ISMS). It defines requirements an ISMS must meet. It provides companies of any size and from all sectors of activity with guidance for establishing, implementing, maintaining and continually improving ISMS. This Certification is issued by Global Management Certification Services Pvt Ltd.

Apart from above corporate certifications, we have also obtained Unit/ Project wise ISO9001 certifications (QMS), as per the clients' requirement.

Heavy steel structure fabrication including Bridge girders, assembly, surface preparation and painting, at 1. Shankarpally, Telangana and 2. Nandgoan, Maharashtra. These two Certifications were issued by Global Management Certification Services Pvt Ltd.

Providing O&M services for 1. Ratangarh-Sujangarh Water supply project, 2. Bungi-Rajgarh Water supply project, 3. Taranagar-Jhunjhunu Water supply project, 4. Chambal-Bhilwara Package I Water supply project, 5. Chambal-Bhilwara Package II Water supply project, 6. Chambal-Bhilwara Package III Water supply project, 7. Bilaspur-Dudu Bassi Water supply project, 8. Chambal -Bhilwara Phase 2, Package II Water supply project and 9. Ramsar Water supply project, in Rajasthan. All these nine certifications were issued by TUV-NORD

ISO certifications Implementation at NCC:

Regular Internal Audits: We are Conducting regular internal audits to ensure ongoing compliance. These audits help identify any non-conformities early on and provide an opportunity to make corrections well before an external audit. Internal audits shall focus on key processes, documentation, and how well our team is following established procedures.

Documentation Control and Updates: We are Keeping documentation up to date. Any changes in our business processes, team structure, or equipment shall be reflected in our ISO documentation. This includes standard operating procedures, records, and policies.

Regular Training and Awareness Programs: We are ensuring that our team understands and adheres to ISO standards. Regular training sessions keep employees aware of their roles in maintaining compliance and help them stay informed



MANAGEMENT SYSTEM

ISMS Training conducted at Head office, Hyderabad



about any updates to ISO standards or internal processes.

Monitoring and Measuring Performance: ISO standards emphasize continuous improvement, which entails regular evaluation of performance metrics. By systematically monitoring our objectives, we can uncover trends, identify improvement opportunities, and proactively address potential risks.

Opportunity for Improvement System: Whenever a non-conformity/improvement is identified, it is an opportunity for improvement system. It helps determine the root cause, implement a solution, and prevent recurrence.

Management Review Meetings: ISO standards require regular management reviews to assess the effectiveness of the management system and make decisions on areas needing improvement. We are conducting these meetings regularly for leadership to evaluate the business' performance, set new objectives, and allocate resources where necessary.

Benefits of ISO certifications

ISO certifications have supported staff by offering a platform for ongoing training and development in quality management, enabling them to equip themselves with the necessary skills and technological knowledge to effectively handle any situation that arises.

Improved the level of customer satisfaction as the standards requirement conformed to the requirements of the customer.

Helped in the growth of an organization's credibility within the domestic market, enabling it to thrive amidst intense competition.

These certifications highlighted the shortcomings and provided formalized system containing documents, procedures, processes, and responsibilities for quality, environment, OHS and information security objectives.

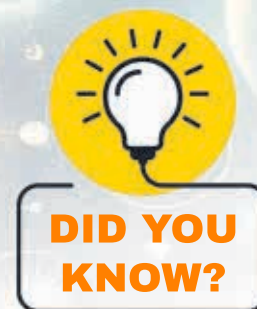
Roadmap for 2025

NCC is having ISO 27001 certification (ISMS) from Global Management Certification Services Pvt Ltd. This year we are migrating to TUV-NORD for better credibility.

We have obtained ISO 9001 certification from Global Management Certification Services Pvt Ltd. for "Heavy steel structure fabrication including Bridge girders, assembly, surface preparation and painting, Shakarpally, Telangana". In this year we are going to obtain ISO 14001 Certification (EMS) and ISO 45001 (OHS) along with ISO 9001 (QMS) from TUV-NORD for better credibility.

We have already started the documentation work for the above and expect to get the certifications shortly.

The Astrology Behind Maha Kumbh Mela



The Maha Kumbh Mela, one of the largest spiritual gatherings in the world, isn't just a festival of faith. Its timing and significance are deeply rooted in Vedic astrology and cosmic alignments. Here are some fascinating astrological insights about this grand event:

Planetary Alignments Decide the Timing

The Kumbh Mela occurs when rare celestial alignments take place involving Jupiter (Brihaspati), the Sun (Surya), and the Moon (Chandra). For example, the Purna Kumbh at Prayagraj happens once every 12 years, when Jupiter enters Taurus (Vrishabha Rashi) and the Sun enters Capricorn (Makar Rashi).

Why Every 12 Years?

Jupiter takes approximately 12 years to complete its orbit around the Sun, moving through all 12 zodiac signs. This cycle governs the timing of the Maha Kumbh Mela, making it a truly cosmic event.

Four Sacred Sites, Four Celestial Alignments

The Kumbh Mela is held every 3 years in rotation at four holy locations—Prayagraj, Haridwar, Ujjain, and Nashik—each associated with specific planetary alignments. For instance: At Haridwar, the Mela occurs when Jupiter is in Aquarius (Kumbha Rashi) and the Sun is in Aries (Mesh Rashi). At Nashik and Ujjain, unique configurations of Jupiter and the Sun mark the festival.

A Mythological Connection

The 12-year interval is also tied to the legend of the Samudra Manthan (churning of the ocean). According to the story, when the gods and demons churned the ocean for the nectar of immortality (Amrit), it took 12 divine days and nights for the nectar to surface. Each divine day is equivalent to one human year, symbolizing a 12-year cycle.

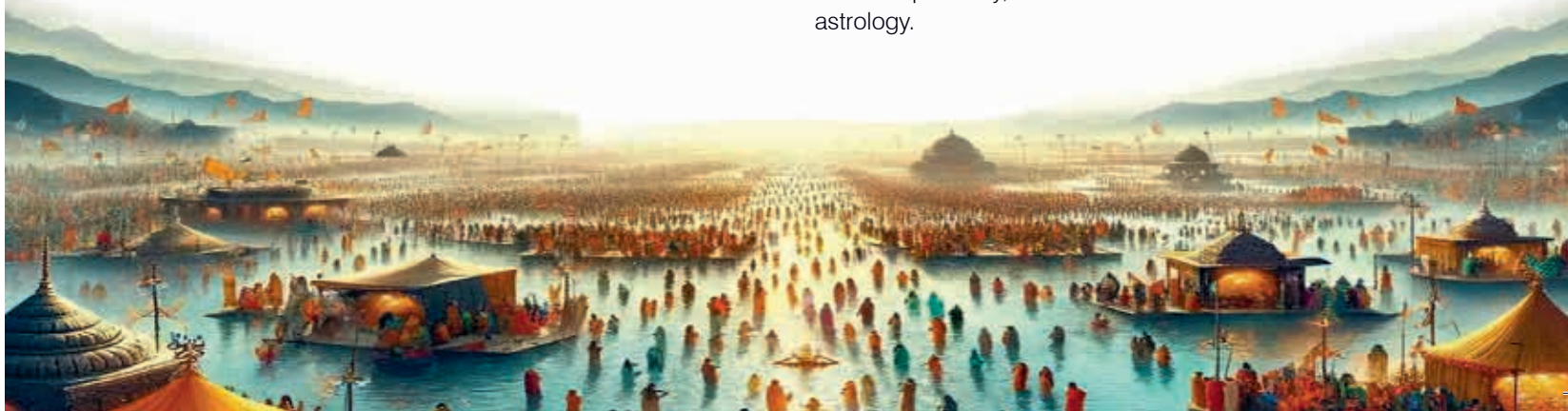
Spiritual Power of Jupiter

Jupiter, regarded as the planet of wisdom, spirituality, and dharma, plays a key role in amplifying the festival's spiritual significance. Astrologers believe that bathing in the holy rivers during these alignments cleanses one's karma and opens the path to moksha (liberation).

The Significance of 12

In Hinduism, the number 12 symbolizes cosmic order and completeness. It represents the 12 months of the year and the 12 zodiac signs, aligning the festival with the rhythms of the universe.

Maha Kumbh occurs every 144 years (after 12 cycles of Purna Kumbh) at Prayagraj. In essence, the Maha Kumbh Mela isn't just a religious gathering but a celestial celebration, where the cosmos aligns to bless humanity. It highlights the profound connection between the universe, human spirituality, and the timeless wisdom of Vedic astrology.





Sudhakara Moorthy
EVP - HR

PATH TO SUCCESS

KEY TRAITS FOR EMPLOYEE GROWTH

Employee Growth in an organization is not just about fulfilling daily responsibilities—it's about continuously evolving, adapting, and adding value. Employees who cultivate the right traits can enhance their professional journey, gain recognition, and open doors to new opportunities.

Here are some key traits that contribute to long-term success in any workplace

Achievement Drive – Setting high-performance standards, taking ownership of tasks, and striving for excellence.

Proactiveness – Taking initiative, going beyond assigned tasks, and demonstrating a solution-finding mindset.

Understanding Business & Processes – Gaining insights into organizational goals, financial implications, and operational efficiencies.

Adaptability – Being flexible and open to change and adjusting to evolving workplace dynamics.

Effective Communication – Clearly conveying ideas, actively listening, and engaging in meaningful discussions with colleagues and leadership.

Collaboration & Teamwork – Working well with diverse teams, valuing collective success, and contributing positively to group efforts.

Continuous Learning – Seeking opportunities for self-improvement, staying updated with industry trends, and enhancing knowledge.

Resilience & Emotional Intelligence – Bouncing back from setbacks, staying motivated, handling workplace stress & problems effectively and fostering empathy.

Analytical & Decision-Making Skills – Analysing situations critically, using data-driven insights, and making informed choices.

Integrity & Ethics – Upholding honesty, trustworthiness, and a strong work ethic in all professional dealings.

Employees who consistently demonstrate these traits are more likely to gain recognition, take on leadership roles, and contribute significantly to an organization's growth.





My Driving Forces

Collaboration and Confidence

AA Narasimha Raju | AGM (Accounts) | Electrical Division

AA Narasimha Raju, AGM (Accts), a dedicated employee of NCC, has witnessed milestones, challenges, and personal growth in his career. From managing finances for massive projects to learning invaluable lessons from superiors, his journey is an embodiment of hard work and perseverance. Here's a glimpse into his professional life, cherished memories, and family.

Q: What is the most unforgettable incident during your time at NCC?

A: The most unforgettable incident during my tenure at NCC was working on the AD-Hydro Project in Manali, Himachal Pradesh. This was a special and challenging project undertaken by the company, and I am immensely proud to have been a part of it. Manali holds a special place in my heart as it was not only one of my first and best workplaces but also an incredible tourism spot in India. The natural snowfall during November to March, the breathtaking aerial views of the Himalayas, and the emerald-coloured Beas River during flight landings were unforgettable experiences. The beauty of apple gardens in August and the nearby Rohtang Pass with its stunning peaks made it an extraordinary place to work and explore.

Q: What makes up your daily routine in the office?

A: Currently, I am overseeing internal audit work for projects in the Electrical Division and handling the finalization of accounts for our group company, NCC Bluewater Products Ltd.

Q: Can you share some of the lessons you've learned from your superiors?

A: One of the significant milestones in my career was handling the SGPL Nellore Power Project. Under the leadership of AVN Raju Garu and with the support of our dedicated team, we successfully navigated the challenges of this critical project, ensuring its timely completion with exceptional quality. Through this

experience, I learned the importance of effective teamwork, strategic problem-solving, and maintaining strong client relationships. These qualities not only upheld the company's reputation but also strengthened our professional bonds.

The influence of AVN Raju Garu, coupled with the unwavering commitment of my team, has been the cornerstone of our success. Their support and inspiration have played a pivotal role in enabling me to fulfil my responsibilities with confidence and efficiency.

Q: Do you have any memorable experiences during your tenure at NCC?

A: One unforgettable memory is from 26 November 2006, during the Latur Project. It was a day that turned my life upside down—I met with a serious accident. In those challenging moments, our esteemed Director, AVN Raju Garu, stepped in with a level of compassion and support that I will never forget. He treated me not just as an employee but as a member of his own family. From ensuring I received the best medical care to personally checking on my well-being during my recovery, his empathy

and unwavering care left a profound and lasting impression on me. His actions went beyond professional boundaries, embodying the true spirit of humanity and leadership. It's a memory I will always cherish.

Q: What gives you happiness and thrill while working at NCC?

A: The sense of inclusiveness from the management and senior colleagues brings me immense happiness and thrill while working at NCC. It motivates me to give my best every day.

Q: Can you share some details about your family?

A: My wife, Lakshmi, is a homemaker. We have two sons. My elder son, Sambamurthy Raju, pursued an MBA and is currently working as a Senior Paraplanner at Valenta KPO Pvt Ltd, Visakhapatnam. My younger son, Gopichand Eswaraprasad Raju, completed his BBA and is currently employed.



SIXER

In this page, six top management employees share their brief insights on common workplace topics



Shyam Kumar G
CGM (C&C)



Neeraj Kumar
CGM (Buildings)



M S Srinivas
CGM (F&A)

One cost cutting measure you suggest at the workplace

Increase use of Technology including AI.

Using Innovative technology, optimum usage of available resources and minimising the wastage.

Prioritisation of costs by deferment and removal of redundancies (with appropriate incentives)

One Tip for Time Management

Prioritize the works by thinking through the implications of various actions/inactions.

Systematic planning and strictly implementing the plan accordingly and avoiding any last minute changes in the project plan.

Value others time in the organisation as you do yours. Value your time.

How do you handle pressure

By staying calm and doing the best under given set of circumstances and being prepared to face the worst possible outcome.

Making the right decision at the right time, identifying the root cause of any problem, providing the right solutions within a specified time, making a habit of achieving the targets within the deadline.

Focussing on solutions instead of fixing blame. Solving the problem reduces pressure.

One good thing about the new generation

They are expressive, open and willing to try out things out of the ordinary.

The new generation is tech-savvy and can quickly adapt to new technology and ideas in their field of work.

Flexibility and adaptability to change and changing (technological) environments.

Important Aspects of a Team

Working as one unit with clear communication and everyone's understanding of their respective roles.

Leadership qualities, innovative ideas, reliability, mutual trust among team members, and collaborative skills with collective working. Members should take responsibility, be accountable, be open-minded, and work under pressure to achieve their targets on time.

Complete understanding and trust between the team members to complement and balance the strengths and weaknesses within, to achieve targeted tasks/ goals.

Your Hero in the business world (outside of NCC)

Ratan Tata

Ratan Tata

AGK ... Atchyutani Gopala Krishnamurthy (AD Guru)



Sanjay Varma V
Sr GM & Head (AMD)

Effective MMM Management:
Manpower – Effective usage of
Skilled manpower, Machinery
– Ensure Effective Utilization,
Materials – Prevent Wastages

Focus on One Task at a time.
Multitasking can reduce
efficiency & quality of work.

I focus on high priority tasks
and delegate important tasks to
competent team members. This
helps in managing the workload
and empowers my team's skills
and expertise.

They are resourceful and quick
to find solutions to complex
problems or issues.

Clear & Open Communication.
Responsibility & Accountability
for the actions and outcomes.

Ratan Tata



M Srinivasu
Sr GM (Contracts)

Thoroughly review technical
specifications, commercial
conditions, and best practices to
optimize costs and improve bid
competitiveness.

Regularly conduct quarterly
win-loss analysis to learn from
past experiences and improve
future outcomes, enhancing time
management and efficiency.

Delegating tasks effectively,
breaking them into manageable
parts, and conducting regular
progress reviews to ensure timely
goal achievement. This structured
approach ensures efficiency and
reduces stress.

Their strong knowledge of the
digital world, adaptability to
mechanization, and scientific
approach to problem-solving.

Clear roles and responsibilities,
freedom to work independently,
collaboration, fostering team
spirit, and sharing success stories
to inspire and motivate.

Gautam Adani



Nirmalya Chakraborty
Sr GM (Design)

Cost can be reduced by
reducing working days in a
week and increasing working
hours accordingly. All the utility
cost can be saved for a day.

Spend more time on planning
and follow your schedule
according to your plan.

Work according to your plan.
Keep some cushion in your
plan for some unknown urgent
things.

They don't think about the
future saving like older
generation people do.

Maintain cordial relationship
between all the team
members.

Ratan Tata

Honouring

Three Decades of Dedication

NCC proudly celebrates the unwavering dedication and contributions of its long-serving employees, who have played a vital role in the organization's growth and success. A Satish Kumar, Sr GM (IT), Corporate Office, has been recognized for his excellence in IT leadership. I Bhuloka Raju, DGM (Tech), Metro Bhavan, Mumbai, is acknowledged for his outstanding contributions to technical operations. J Survatendra, Chief Manager – QS, BMRCL, Bengaluru,

is celebrated for his remarkable efforts in project management. R Geeta Vani, DGM (Accounts), is honoured for her exceptional dedication to financial operations. BSV Hanuman, DGM (Materials), is appreciated for his invaluable contributions to materials management. B Vijaya Kumar, Sr. Driver, RO Bengaluru, is recognized for his reliable and committed service. These individuals exemplify NCC's values of dedication and excellence.

30 years



BSV Hanuman, DGM (Materials), being felicitated by NB Raju, Sr Executive Vice President



A Satish Kumar, Sr GM (IT), Corp Office, being felicitated by AGK Raju, ED



R Geeta Vani, DGM, (Accounts), being felicitated by RS Raju, Director (projects) & Meka Srinivas VP (F&A)



J Survatendra, Chief Manager – QS, BMRCL, Bengaluru, being felicitated by J V Ranga Raju Director, & Team.



B Vijaya Kumar, Sr Driver, RO Bengaluru, being felicitated by K Arun Kumar, Vice President (Tech)



I Bhuloka Raju, DGM (Tech), Metro Bhavan, Mumbai being felicitated by ASN Raju, Director

25



D Satyanarayana Varma, Chief Manager (Accounts), HMDA Budwel, being felicitated by ASN Raju, Director and Surya Sri Krishna Raju, Director (Projects)



C Srinivas, DGM (Secretarial), being felicitated by Sisir Kumar Mishra, Company Secretary



K Prabhakaram, Sr Manager (PR), being felicitated by U Jayachandra SVP



C Siva Kanaka Durga Rao, Sr Foreman (Mechanical), W&E divn, being felicitated by K Ramasubramanian, GM (Tech)



S Surya Narayana Raju, Officer (Resource Mobilisation), Metro Bhavan, being felicitated by ASN Raju Director



Devanand Vitthal Panaskar, Deputy Manager (Stores), WWTF Project Malad, being felicitated by ASN Raju, Director and Harsha Varma, Director (Projects)

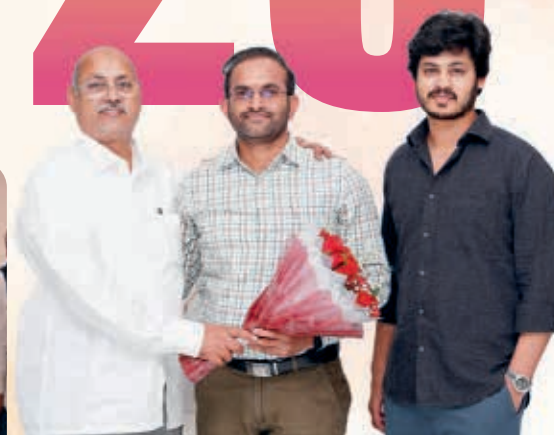
20 years



CH Srinivasa Rao, Sr Field Assistant, Tellapur Site, being felicitated by GRK Reddy, Sr VP



V Vamsi Kiran, Manager (Stores), CWS- Shankarpally, being felicitated by V Sanjay Varma, Head AMD



D Venkatapathi Raju, Sr Project Manager MEP, being felicitated by ASN Raju Director and Harsha Varma, Director (Projects)

LONG SERVICE

Oct 2024 to Jan 2025



P Veera Babu, Manager (Information System), HMDA Project, Budwel, being felicitated by RVS Siva Prasad, CGM (Tech)



MG Bhaskar Reddy, Deputy Project Manager (Mech), Lucknow Airport project, being felicitated by M Satish Kumar, Sr GM (Tech) & D Lakshmipathi Raju, JGM(Tech)



Harish Kumar Singh, Asst Manager (Stores), ITC-Nauroji Nagar, being felicitated by Kota Rajasekhar, Sr GM (F&A)



B Appala Raju, Officer (Stores), being facilitated by P Narasimhan, VP (Accounts) & KTRSS Vasu, GM (Tech)



V Ravi Chandra Varma, Dy Manager (Stores), Tamas MVS Project, Rewa, being felicitated by M Jayashankar, General Manager



K Suryanarayana Raju, Project Manager (Mech), AIIMS – Awantipora, being felicitated by G Venkata Ramaiah, GM (Tech)



Darbha Srinivas, Manager Taxation, being felicitated by Sriram, VP & VVAP Krishamurthy, JGM



P Revantha Kumar, Senior Project Manager, Tiptur RDWSP Project, being felicitated by D Mallikarjuna, JGM (Projects)



R Krishna Chaitanya, Senior Project Manager (Mech), Warangal Project, being felicitated by SSV Gopal Raju, DGM (Tech)



Kshirod Chandra Maharana, Project Manager, SWSM UP Bareilly project, being felicitated by Maheshwar Vukkalkar, DGM (Tech)



Lalan Kishor Tiwari, SE, MRTS Patna, Phase I



B Shailesh Shiram, Dy Project Manager (Mechanical), WBPWSP Purulia

LONG SERVICE

Oct 2024 to Jan 2025



Y Ramanjuneya Reddy, Deputy Manager (Stores), Amrut Nandyal, being felicitated by S Someshwar Suresh, SPM



K V S Suryanarayana Raju, Deputy Project Manager, APTIDCO - Nellore Allipuram



K Sreenivasa Rao, Manager (PR), W&E division



M G Sekhar Reddy - DM (Stores), AIIMS Bibinagar



P Naga Raju, Deputy Manager (Stores), Electrical, RDSS Moradabad, being facilitated by R Raghu, Project Manager



MSSS Durga Prasad Varma, DM (Stores), CWS- Shankarpally,



Venkateswara Rao K, EVP Accounts, being felicitated by V Radhakrishna, Director (Projects) & A Vishnu Varma, Director (Projects)



Vijay Lokhande M, DGM (Tech), SWSM Firozabad Pkg-1 being felicitated by Dileep Nagabhushana Agrahara, VP (Tech)

And there's more

Deelip Sharma, Welder, Deva Stock Yard
KVS Suryanarayana Raju, Dy Project Manager, APTIDCO

Balkishan Singh, Asst Manager (Stores), ITC Nauroji Nagar

Brahm Deo Paswan, Dy Manager (Stores) Govt Medical college Madhubani
Dantuluri Venkatapathi Raju, Sr Project Manager (Electrical), Corp Office

Raghunath Behera, Dy Project Manager (Electrical), Integrated Directorate Complex
G Dastagiri Reddy, Dy Project Manager, UP Firozabad Pkg I

Raghavendra Prasad, Sr Project Manager (Electrical), Malad Waste water

Retirement

Chundru Satyanarayana, (Stores Manager), being felicitated on his retirement by Neeraj Kumar, CGM (Tech), Srinivas Reddy, JGM and Seeta Rama Raju, AGM. NCC expresses heartfelt gratitude for his long service and wishes him good luck.





K Srinivasa, Sr Project Manager, BMRCL, being felicitated by JV Ranga Raju, Director



Kishan, Manager – Materials, Regional Office, Bangalore, being felicitated by JV Ranga Raju, Director & Vallivedu Lalith Reddy, Associate Director



P Shibu, Manager-BD, Regional Office, Bangalore, being felicitated by JV Ranga Raju, Director & Vallivedu Lalith Reddy, Associate Director



S Rupa Devi, Dy Manager, Materials, being felicitated by Bangar Raju, Sr EVP



M Srikanth, Sr Manager (Materials), Electrical divn, being felicitated by U Jayachandra, Sr Vice President



Shaik Aktiar Ali, Manager (IT), being felicitated by K Srinivasa Rao, SVP & Team



Vishal Kumar Saraf, Manager (IT), being felicitated by K Srinivasa Rao, SVP & Team



L Rajender Reddy, Manager (IT), being felicitated by K Srinivasa Rao, SVP & Team



G Eshwar, Officer (Accounts), being felicitated by Sanjay Pusarla, CFO



T V Durga Prasad, Senior Project Manager, DWS-Bhangar, being felicitated by K Raghu Ramaiah, CGM, RO-Kolkata



B Madhusudhan Rao, DPM (P&M), IIHM, Sonapat project being felicitated by Kamal Khanduja, Sr General Manager



R Shyam Babu, Junior Engineer (Mechanical), TS Genco Nalgonda, being felicitated by K Ramasubramanian, GM (Tech)



G Phani Kumar, Deputy Manager (Stores), APTIDCO - Nellore Allipuram



S Koteswara Rao, JE (Elec), GVMC ADB 24X7-WSP, being felicitated by J Ranga Rao, AGM



Gaurav Mishra, Asst Manager (Information System), MRTS Patma



VB Venkata Raju, DPM (Mech), CWS-Shankarpally



CH Sudarshan Reddy, Jr Foreman, MPJNW Tamas MVS, being felicitated by J Rangarao, AGM



K Trilochana, Foreman, GVMC AMRUT, being felicitated by J Rangarao, AGM



Mahesh Yadav, Asst Manager (Reinforcement), SWSM UP Lakhimpur Kheri site, Uttar Pradesh



Kamlesh Prasad, Sr Foreman, ITC-Nauroji Nagar, New Delhi being felicitated by UMK Varma, Dy GM

And there's more

KNV Suresh Kumar, Asst. Manager (Stores), Adani Intl Airport
G Naga Raju, Officer (Stores)RWS Nagpur
S Senthil Kumar, Dy Manager (Accounts), Madurai Ring Road

K Naga Venkata Durga Prasad, Project Manager, UP Patwadh WSS
B Vishnu Murthy, Jr Foreman (Mechanical), UP Firozabad
P Hemantha Kumar, GM (Tech), CWS Shankarapalli
A Satyanarayana, Project Manager, UP Patwadh WSS

10 years



Rakesh Kumar Dutta, Officer-Stores, WWTF Project Malad, being felicitated by ASN Raju, Director



Dinbandhu Pandey, Assistant Engineer, RO-Lucknow, being felicitated by Sunil Uddaraju, Director & M Satish Kumar, SGM



T Bhavani Ganapathi Raju, Asst Manager (Accounts), APTIDCO-Rajahmundry, being facilitated by DVV Prasad Rao, EVP (Tech)



Ravi Kiran Barma, Senior Engineer (Electrical), Patna Airport Project, being felicitated by GRK Reddy (Sr Vice President)



Madhav Pola, Manager (IT & digitalization), being felicitated by K Srinivasa Rao, SVP



G Satyanarayana Murthy, SPM, WSS Agra, UP, being felicitated by Vijay Kumar Choudhari, SVP (Tech) and R Ramesh, JGM (Tech)



Narayan Muduli, Officer (Accounts), SWSMUP-Sitapur, being felicitated by NP Raju, VP



A Habib Rahman, AM (IS), Project Seabird Karwar, being felicitated by Narasimhan P, VP (Accounts)



Vennapusa Venkatesh, Project Manager – Elec, Patna Airport Project, being felicitated by Somaraju C H, VP - Tech, GVK Raju, VP – Mech and team



M Padma Priya, Asst Manager (Accounts), Electrical division, Corp Office, being felicitated by RL Narasimha Raju, CGM



Chakka Gopalu, Dy Manager (Stores), SWSMUP-LKO Rural project, being felicitated by M Satish Kumar, SGM



Vinod Kumar Rowniyar, Sr Engineer (MEP), SWSMUP-LKO Rural project, being felicitated by M Satish Kumar, SGM



Lohit Ch Borah, DGM-Tech, Adani Green PVC Project – Mundra, being felicitated by MVS Sundar, JGM-Accounts



Penmetsa Siva Rama Chandra Raju, Assistant Manager (Stores), HMDA Project, Kokapet, being facilitated by N Venkateswarlu, JGM (Tech)



Laxmidhar Rout, Jr Foreman, SCB MCH Cuttack, being felicitated by Dillip Kumar Das, JGM (Tech)



Lokendra Singh Tomar, Senior Engineer (Survey) from MPJNM Tamas MVS Project, Rewa, Madhya Pradesh, being felicitated by K Suryanarayana Raju, DGM (Stores)



Praveen Jaguri, Deputy Manager - IS, UP Firozabad, being felicitated by Vijay Lokhande M, DGM (Project)



Vijay Kumar Kaithepalli, Assistant Engineer - Projects, BMRCL, Bangalore being felicitated by Prabhushwamy Channaveeraiah, DGM - Tech



Doppa Santosh Kumar, Senior Engineer, Bescom-Scada & RMU Project being felicitated by Suresh Kandhi, AGM



C Suneel, Project Manager (Electrical), RDSS Sambhal & Amroha, being felicitated by Mohan Kumar Gandham, SPM (Electrical)



Valsa Kishore, Sr Engineer (Electrical), RDSS-Ahmednagar Project, being felicitated by S Sathish Kumar, SPM-Electrical & Ashish Ashok Kumar Khude, SPM-Electrical



Nagarjun, Senior Engineer, BMRCL, Bangalore being felicitated by his team members comprising Project Executive, AGM – HR & Sr Project Manager



Nadimpalli VSN Raju, Jr Foreman, CWS-Shankarpally



Naresh Rao Tokada, Senior Engineer (Elec), RDSS-Aurangabad, being felicitated by A Panjanadhan, PM (Elec)



Gaurav Mishra, Deputy Manager-IS, SCB MCH Cuttack, being felicitated by Dillip Kumar Das, JGM (Tech)



Saroj Kumar Muduli, Dy Project Manager - Elec, SWSM-Hardoi, being felicitated by Rajinder Kumar, DGM (Tech)



Sharath M, Assistant Engineer, RO Bengaluru

And there's more

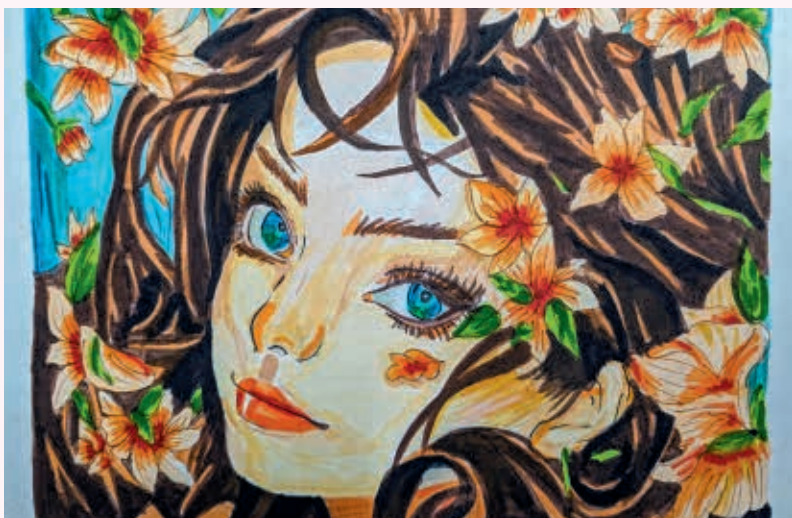
Kiran K, Sr Engineer, RO Bangalore
Alluri Surya Sai Teja, Asst Manager (QC), Adani data Centre
Lanke KSV Prasad Rao, Chief Manager (Planning), Seabird Phase IIA
Hirendra Kumar Pandey, Sr Engineer (Electrical), RDSS Lucknow
Avanish Kumar Verma, Sr Engineer, Gaya Rubber dam
Sanjay Kumar Singh, Asst Engineer (Electrical), SWSM Kushinagar
Talari Satyanarayana, Asst Manager (Accounts), AIIMS Bibinagar



Art by **Hanish**, S/o Madhusudhanrao
System Administrator, Water & Env.
Div. HO



Art by **Sudhanshu Pawar**, S/o
Satish B Pawar, Project Manager, RO
Bangalore



Art by **Anjali**, D/o Chandana Suram, DGM - IA



Vishitha Reddy, D/o Donthireddy Hari,
DPM (Mechanical), Project Seabird,
participated in the Indian Navy's KARWAR
RUN & TRIATHLON 2024 and won a prize.



P Kruntika, d/o Venkata Ravi
Kumar Punnam, Sr Manager
(Planning & QS), NCC Urban,
participated in "Cultivating Art"
and achieved Consolation Prize in
the State Level Competition

Samashti Issue 72 Quiz: Answer and Win!

We invite you to participate in our Samashti Quiz for Issue 72. Answer the five questions below and send your responses to samashti@nccltd.in. Lucky Winners will be chosen from the correct entries to win a prize.

Questions:

1. Which project was inaugurated by Prime Minister Narendra Modi on 3 January 2025, marking a milestone for NCC?
2. Which two projects of NCC received the GRIHA Award?
3. The 12th Akshaya Patra Van was donated at which place?
4. Which Site achieved the milestone of reaching 20 million safe manhours?
5. NCC is migrating its ISO certifications from Global Management Certification Services (GMCS) to which Company?

Good luck to all participants and may the best reader win!

Congratulations to the winners of the Samashti Issue 71 Quiz!

Thank you, dear readers. We received an overwhelming number of entries with correct answers and selected the winners through a lucky draw. The winners are:

1. **Sai Krishna**, Senior Manager, BD
2. **Sri Naga Varalakshmi**
Aparna, Junior Engineer, QS
3. **Raghunath Behera**, Project
Manager, AIIMS Guwahati

Kudos on this achievement! Each winner will receive a book as a prize.

WOW

World of Women

Nari Shakti Powering New India



An Indian woman's journey is nothing short of extraordinary. She is the quiet force that holds families together, the unwavering pillar of strength in workplaces, and the nurturing soul that keeps society moving forward. Her story is one of resilience, sacrifice, and unwavering determination—one that deserves to be celebrated every day.

From the break of dawn to the quiet hours of the night, her responsibilities never cease. Whether she is a homemaker managing an entire household or a professional breaking barriers in her field—or often both—she carries the weight of expectations with grace. Her struggles are real, yet they are often overlooked.

For generations, Indian women have faced societal norms that tried to confine them, gender biases that sought to limit them, and economic hardships that made their path even steeper. But despite it all, they have risen—time and again, stronger and more determined. They have fought for education, for independence, for equal opportunities, and for the right to dream on their own terms.

Balancing career and family is no easy task. Many women excel at their jobs while ensuring their families are cared for, children are nurtured, and homes are managed. Yet, their efforts often go unvalued. Even homemakers, whose tireless work makes a house a home, rarely get the recognition they deserve. The challenges don't end there—safety remains a major concern, with many women hesitant to step out alone due to fear of harassment.

And yet, in the face of all these struggles, Indian women continue to rise. They redefine stereotypes, push boundaries, and shape the world around them with resilience and courage. The modern Indian woman is a symbol of empowerment—strong, independent, and unstoppable. While the journey toward true recognition is still ongoing, their impact on society is undeniable.

At NCC, we recognize and salute the spirit of Indian women—their strength, perseverance, and the immeasurable contributions they make every day. They are the heart and soul of our homes, workplaces, and nation, inspiring generations to come.



Welcome to "Laugh it off," where we bring a touch of humour to your day with stories that remind us not to take life too seriously. From the classic mishaps of everyday life to the unexpected surprises that keep us on our toes, this column is all about celebrating the lighter side of our experiences. Whether it's a funny incident, a clumsy fiasco, or the hilarious misunderstandings that make us chuckle, we believe that a good laugh is the best way to navigate the ups and downs. So, sit back, relax, and enjoy these tales of humour and humanity.

The Great Indian Match Hunt

Finding the perfect match in Indian marriages is like assembling IKEA furniture – everyone's got advice, no one knows what they're doing, and in the end, you're left questioning your life choices.

It all begins with a critical question from a concerned family member: "Beta, when are you getting married?" This question, often delivered with the urgency of a doomsday prophecy, marks the beginning of your journey. If you're over 25 and single, congratulations—you've become the nation's favourite topic.

First stop? The bio-data. This is not your typical resume; it's an elaborate document highlighting your height, weight, zodiac sign, and whether you enjoy long walks on the beach. It's also where parents get creative. "Fair complexion" becomes "glowing like moonlight," and "software engineer" magically transforms into "settled abroad."

Next, the family taps into their secret weapon: the aunty network. These matchmaking pros are like human LinkedIn, but with fewer filters and more unsolicited opinions. "I know a boy—good job, good salary, but just one small thing... he's a little bald. But beta, think of the bank balance!" You'll hear phrases like "good family background" and "he owns property" more often than your own name.

Then comes the photo exchange. This is where reality takes a vacation. The boy's photo is always 10 years younger and 20 kilos lighter. Meanwhile, the girl's photo is professionally lit, Photoshopped, and filtered to the point where even her best friends wouldn't recognize her.

Once the photos are approved (by every relative, including the neighbour's cat), the first meeting is arranged. Picture this: two awkward strangers sitting in a room, surrounded by smiling families who are more nervous than the bride and groom. It's like a reality show where the stakes are your entire future. And no one leaves until the boy and girl manage to exchange at least two sentences.

If the couple survives this ordeal, the families proceed to the ultimate litmus test: horoscope matching. If the stars don't align, the rishta is off, even if the couple hit it off. After all, who can argue with Jupiter and Saturn?

In some cases, the match might move to the next level: "Let's see how she

cooks!" (Spoiler alert: If you can order from Swiggy, you've already won half the battle.) "Will she adjust?" (Adjust, by the way, is a fancy word for "put up with nonsense.")

Of course, there's a '123456' checklist from the girl's side too:

- 1 child policy (just one, let's not rush things!),
- 2 of us only (no in-law invasions!),
- 3-bedroom flat (because the girl needs her space!),
- 4-wheeler (luxury preferred, no second hands please!),
- 5-day workweek (weekends are for staring and chilling out!),
- 6-figure salary (for managing budget, travel and shopping sprees!).

After months of rejections, compromises, and mild trauma, the "perfect match" is finally found. The families celebrate like they've won the World Cup. The boy and girl? They just hope they can tolerate each other for the rest of their lives.

And thus, the great Indian match hunt concludes... until the next cousin turns 25.



Birthdays

Oct 2024 to Jan 2025



Kodati Shanmuk, s/o K Durga Rao, Store Asst, ADCL, celebrated his birthday



Aarohi, d/o Rohit Kumar Bishwas, Senior Engineer RDSS- Hardoi, celebrated her birthday

Samashti wishes all tiny tots a very happy birthday! May you have many many more, little cutie pies!



Yamuna, d/o K Srinivasa Rao, Assistant Manager (Stores), SCB MCH Cuttack celebrated her birthday



Arifah Sonam, d/o T Yashad Vali, Dy Manager (Information System), Odisha-RWSS-Bolangir-puintala, celebrated her birthday on 02 November 2024



Ashreet Yadav, s/o of Raju Yadav, SE, Adani Mundra Solar Project, celebrated his birthday



K Geethansi, d/o K Kumar, Officer (IS), WWTF Project Malad, celebrated her birthday on 27 December 2024



Sharan Sri Vishnu, s/o T Naresh Rao, Senior Engineer, Electrical Projects-Aurangabad, celebrated his birthday

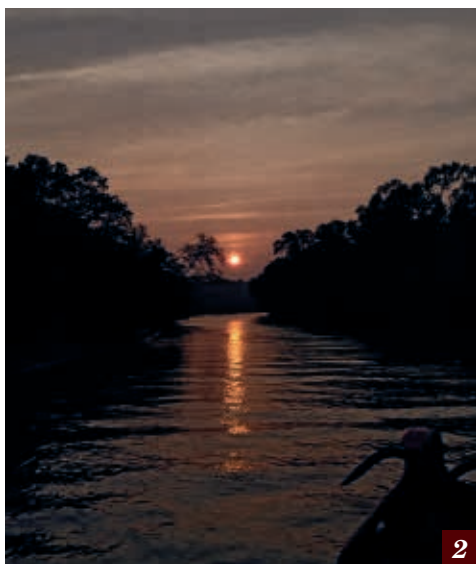


Surbhi Kumari, d/o Rajeev Kumar, DPM (Survey), Navi Mumbai International Airport Project, celebrated her birthday on 27 October 2024

Wedding



Chilamakuru Praveen Kumar, Sr Engineer Buildings Division, Corp Office married Ranjitha



Calling all employees! Share your best clicks with us for the Click click section of Samashti. Whether it's a breathtaking landscape or a candid moment, share your photos to samashti@nccltd.in

1. Manik Prabhu Temple, Maniknagar, Karnataka clicked by **Sanjay Pusarla** CFO
2. Glistening water bathed in sunlight at Bhitarkanika National Park, Odisha clicked on OnePlus Nord by **Sisir K Mishra**, Company Secretary
3. Digha Bridge Patna, on the Ganga River Ganga, clicked on iPhone by **Uppada Chandu**, JE QS, Govt Medical college and Hospital, Patna

4. Sunset at Rihegaon Dam, Pune clicked on Samsung Galaxy S22+ by **Garima Singh**, Asst Manager (Contracts & Claims)
5. Gangaghhat (Varanasi) clicked on Motorola Edge 50 Pro by **Bholanath Mahanty**, Manager (P&E), W&E division

Earn Extra Income!

A Unique Opportunity for NCC Employees

Refer Your Family and Friends

Earn 1%* for each successful referral

Boost your earnings by referring family and friends. Invite them to buy premium apartments at NCC Urban's finest properties. Earn 1%* for each successful referral

**Don't miss this chance
to refer and earn!**

Lake Springs, Bengaluru 4.5 acres

4 Towers | 272 Luxury Apartments 3 BHK & 3.5 BHK (1622 – 2168 sq. ft.)

Ivy Towers, Chennai

(Pallavaram – Thoraipakkam Road) 8.25 acres

7 Towers | 924 Apartments 2 BHK & 3 BHK (1217 – 1810 sq. ft.)

Signature Towers, Chennai

(Sholinganallur, Off OMR Road) 7.6 acres

7 Towers | 770 Apartments 2 BHK, 2.5 BHK & 3 BHK (1073 – 1547 sq. ft.)

NCC Urban One, Hyderabad (Narsingi) 17.5 acres

Phase 3 – 104 Luxury Apartments 2 BHK, 3 BHK & 4 BHK (2540 – 3380 sq. ft.)

Contact: Mr Kareem | Mobile : +91 91001 77707



**Terms & Conditions apply.*

NCC
Urban

LETTERS TO THE EDITOR



This section invites your suggestions and comments about the issue and/or about any article or news item published in Samashti. The most meaningful letters gets highlighted in this page.

Dear Editor,

We take great pride in being NCCians and in our wonderful magazine, Samashti. The insightful messages from the Managing Director and senior officers inspire us, and we want every employee across the organization to share this pride. However, many employees across India face a language barrier that limits their ability to engage with the magazine's content, including messages from our Chairman, MD, ED, and Directors.

To strengthen awareness and ensure the top management's messages reach all levels, I suggest that the editorial content also be written in Hindi. Additionally, employees should be encouraged to contribute in their preferred regional languages, fostering greater involvement and connection with Samashti.

Prashant Kumar Srivastava,
Chief Manager – Admin, SWSM HarDOI

Dear Editor,

Staying true to its literal meaning, "Samashti" ("The Whole" or "Collective"), the in-house magazine beautifully offers a holistic view of the happenings within the organization. It serves as the thread that binds the entire NCC family together.

The content is not only informative but also enlightening, making it a joy to read. The introduction of the new segment, "Laugh it Off," in the 71st edition adds a delightful touch, providing the perfect dose of lightheartedness.

I truly appreciate the efforts of the entire Samashti team. Thank you for consistently adding value to our lives and keeping us connected.

Vedula Ramamurthy
SGM (Legal), Corp Office

**Your voice matters.
It is your voice
that keeps us on
our toes and helps
us improve. Don't
let others' opinion
drown your voice.
Samashti is your
magazine. Express
yourselves freely
and mail us your
letters at:
samashti@nccltd.in**



Respected Sir,

Samashti is more than just a magazine; it serves as a conduit for knowledge, inspiration, and wisdom, offering valuable insights from Directors and senior leaders. Since its inception, the magazine has undergone remarkable improvements, continually evolving to deliver outstanding content and outcomes.

I want to take this opportunity to express my heartfelt gratitude for dedicating a special page exclusively for women in the magazine. This thoughtful gesture not only highlights the importance of women's contributions but also provides a platform to celebrate their achievements, share their stories, and inspire others. Your commitment to inclusivity and empowerment through this initiative is truly commendable.

Sirisha Gajula
Assistant Manager, Corporate Admin

Respected Sir,

I would like to extend my heartfelt appreciation to the entire Samashti team for their unwavering dedication to producing such an exceptional magazine. I am particularly impressed by the way the team has effectively covered our company's day-to-day developments, achievements, and the engaging Focus section.

The quality of content and the variety of topics featured in the magazine are truly admirable. Samashti is not just a magazine; it embodies the spirit of one united NCC family. The hard work and creativity of the Samashti team are praiseworthy, making every edition both impressive and inspiring. Once again, I congratulate the team on Samashti's continued success and look forward to many more outstanding editions in the future.

Yagati Lakshmi
Deputy Manager – Travel Management

THEY SAID IT



"Come make your product in America and we will give you among the lowest taxes as any nation on earth. But if you don't make your product in America, which is your prerogative, then very simply, you will have to pay a tariff."

US President Donald Trump in a video address to the World Economic Forum 2025 in Davos, Switzerland



"Congrats ISRO. Finally made it. SpaDeX has accomplished the unbelievable... docking complete... and it is all indigenous 'Bharatiya Docking System'. This paves the way for smooth conduct of ambitious future missions including the Bhartiya Antriksh Station, Chandrayaan 4 and Gaganyaan."

Science and Technology Minister Jitendra Singh addressing ISRO scientists and engineers for accomplishing the space docking experiment.



"The Prime Minister has given us a mission of developed and prosperous India. If we have to achieve a Viksit Bharat, we will have to improve the country's infrastructure. Until water, power, transport, and communication do not develop, industry, business, and tourism will not get a boost."

Union Minister Nitin Gadkari while addressing a rally after Prime Minister Narendra Modi inaugurated the Sonamarg tunnel.

"You will continue to suffer if you have an emotional reaction to everything that is said to you. True power is sitting back and observing everything with logic. True power is restraint. If words control you that means everyone else can control you. Breathe and allow things to pass"

Anonymous

ENGINEERING

MARVELS

The Heydar Aliyev Centre Baku, Azerbaijan

The Heydar Aliyev Centre in Baku, Azerbaijan, is an architectural masterpiece designed by the renowned architect Zaha Hadid. Known for its fluid, futuristic design, the structure seamlessly blends organic curves with innovative engineering, symbolizing Azerbaijan's modern identity. The building's undulating white form, free of sharp angles, creates a dynamic interplay between space and light, making it one of the most visually striking cultural centres in the world. Housing exhibition halls, an auditorium, and a museum, the Heydar Aliyev Centre stands as a remarkable embodiment of cutting-edge design and avant-garde architecture.

